



Better Farming by Every Farmer

# AGRIPRENEUR

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**Shri. R.K. Pachauri, Chairman, Inter Governmental Panel on Climate Change- (IPCC) interacts with Agripreneurs. (IPCC won 2007 Nobel Peace Prize)**



Shri. R.K. Pachauri, (centre) Chairman, Inter Governmental Panel on Climate Change interacting with the organizers and participants of the 2<sup>nd</sup> batch of agripreneurs being trained by National Agro Foundation (NAF) Tamil Nadu under the Agriclincs and Agri business centers Scheme.

*Dr R K Pachauri* is also the Chairman of governing council of National Agro Foundation (NAF). During his visit to NAF on 9<sup>th</sup> September 2010, he interacted with the participants undergoing Agri Entrepreneurship training under ACABC Scheme. During the interaction, he stressed about the importance of agricultural growth in the country and advised them to propagate the idea of environment friendly Agriculture. He also mentioned that the training is a good opportunity for them to learn and extend agricultural services to the farming community. He wished them success in their endeavour's for establishing Agri ventures.

**Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agri-business companies, Nodal training institutes, Extension functionaries, Academicians, Researchers and Agri-business thinkers in the country working for promotion of Agri Entrepreneurship development”.**



## ***Vijay Bharath's Mobile Agricultural School and Services (MASS) Surges an Extra Mile in reaching out to Farmers of Bihar and Jharkhand***



Shri Vijay Bharath founder of 'Mobile Agricultural School'( MASS), provides a platform to the farmers of remote villages in Jharkand and Bihar in accessing ,understanding and adopting modern methods of Agriculture services and inputs which will take them one rung above in the ladder of agro-economic development. All this is done by providing services to the farmers at their door steps in their villages. Thanks to the effort and conceptualization of Vijay Bharath an agripreneur trained by "Society for Rural Industrialization" Ranchi under Agri clinics and Agri-business centers scheme.

Shri Bharath has adopted an innovative method of reaching the farmers in their villages by a mobile bus Service called 'Agricultural School and Services' popularly called MASS, which is literally an Agri services and training centre on wheels. Read on to catch up with Bharath's initiative in revolutionizing Agri extension concept

### **MASS provides following services to farmers in remote villages in Jharkhand and Bihar.**

- The Bus Moves from village to village equipped with audio visual aids such as projector, screen , laptop, electronic board , inter net and CDs on packages and practices of local crops.
- It has the built in training inputs in the electronic devices covering the information about the latest farm technologies and market information on prices of different Agri commodities
- Training programmes cover thrust areas such as Organic farming , Vermi compost, cultivation of medicinal plants and floriculture. .
- Training can be imparted to about 50 farmers sitting in the vehicle in one session.
- MASS Provides through internet to farmers current market rates of different agricultural commodities in different cities
- The bus carries Agri inputs such as seeds, fertilizers, pesticides for sale to the farmers at cheaper costs compared to the local market.
- Mr Bharath through MASS Provides on farm services to farmers- such as soil testing- and also offers solutions to a variety of problems faced by the farmers in the field..
- **Achievements and Recognition**
- **In view of his thrust, commitment and out reach Mr Bharath** has become a strategic partner to many Govt /semi govt agencies such as ATMA, Birsa Agriculture University in the ir agri extension related activities
- Under the initiative through MASS about 46850 farmers have been trained in the states of Jharkhand and Bihar
- Agricultural films benefiting the farmers have been developed for organizations such as ATMA, Birsa Agriculture University, Departments of Agriculture in Jharkhand and Bihar
- Mr Bharath's innovative approach was recognized by a National award to him from Indian Society of Extension Education in 2008

Bharath,'s innovative and unique approach through MASS has figured several times in electronic and print media such as ETV, Doordarshan, Agriculture Today ,Deccan Herald etc., ,

Bharath has provided employment to 11 persons on full time basis out of which 7 are technical and rest are non technical. Bharath informs that from all the activities he earns a net income of Rs 35000- 40000 per month.

Thus,the success story of Vijay Bharath has demonstrated that an individual's latent entrepreneurial potential can convert dreams of farmers into reality.

**For further details please contact Shri Vijay Bharath Mobile No.09431588284**



**Sristi Foundation: A catalytic agent of Agri Entrepreneurial Development in Bihar**

Sristi Foundation, an NGO registered under Indian Trusts Act is based in Patna, Bihar. The Institute which is working since 1997 focuses on the areas of Agricultural education, and Agri entrepreneurship promotion through capacity building, motivation, project formulation and post training support. The Institute has professionals and consultants in the fields of Agriculture, Engineering, Management & Industry.

**Major Achievements and Activities**

- The Institute has organized about 300 training programmes including seminars and workshops on Agri business.
- The Institute is in collaboration with ATMA Patna has trained 500 farmers.
- The Institute in association with one of its partner NGOs "Rashtriya Sam Vikas Yojana. Jehanabad imparted training to 1000 beneficiaries in the cultivation of Medicinal and Aromatic plants, floriculture, and related activities. It has also developed its own Sristi-Herbal Parks/Gene-Banks at Patna. The Institute is one of the members in the Governing Board of State Medicinal Plants, Government of Bihar.
- The institute is in the panel of consultants of Small Farmers Agri-business Consortium (SFAC), an organization of Ministry of Agriculture, Govt. of India for the implementation of Agricultural projects in Bihar
- "Sristi Community College" a wing of the institute is registered with IGNOU in providing associate degree, Diploma and Certificate for a wide range of agri related vocational courses including organic farming, bee keeping, sustainable farm management, Gram Panchayat management, aquaculture, para-veterinary services etc.
- The Institute also works as a placement agency through which around 300 agriculture graduates have been placed as Field Consultants in different blocks of Bihar under National Horticulture Mission.

**Institute's performance under ACABC Scheme**

Sristi Foundation is implementing Agri clinics and Agri business centres scheme since 2003. So far, the institute has conducted 23 training programmes and trained 791 candidates of which 265 have established agri ventures

**Hand holding Initiatives**

- During the training, the Institute conducts intensive market survey and advises the candidates in selecting an appropriate project according to the need of the area, capacity and choice of the entrepreneur.
- The Institute along with the State chapter of Agripreneurs Association, Bihar, works with Banks and the State Agriculture Department and puts in efforts in resolving problems related to obtaining loans and establishing the enterprises.
- Gram Vikas Dhoots, Krishak Salah kars trained by the Institute and Horticultural assistants placed by the institute under the National Horticulture Mission are involved in helping the candidates in their endeavours for establishing ventures.
- Post training, the Institute conducts meetings of candidates every 3 months to know about the problems faced by them and discusses with the concerned agencies and takes necessary steps to solve the problems.

**Message from Shri AK Thakur the Nodal officer of the Institute**

"ACABC scheme is playing a pivotal role in agricultural extension. The scattered highly qualified technical brains have been well directed towards developmental activities specially in rural areas by inculcating entrepreneurship through this scheme".

**For further information, please contact : Ashok Kumar Thakur, Nodal Officer, ACABC scheme Sristi Foundation, Reshmi Complex, Kidwai puri, Patna-Bihar Pin-800001, Mobile no. 09431072233**



*Nodal Officer  
Mr. A.K. Thakur*

*100% Establishments –Grand Performance of Agripreneurs trained by Krishna Valley  
Advanced Agriculture Foundation( KVAAF) Sangli, Maharashtra*



**Mr. N.G. Kamath**  
Nodal Officer

Krishna Valley Advanced Agriculture Foundation based at Sangli in Maharashtra is one of the leading training Institutes spearheading the ACABC Training Programmes

The Institute has set an exemplary record by facilitating 100% establishments by the agripreneurs trained in its previous batch under ACABC Scheme. Such a grand achievement demonstrates the potential of the Scheme and deserves to be taken as an example by other training institutes. The Institute has so far, trained 1202 Agripreneurs of which 487 have established Successful ventures. **Let us Congratulate team of KVAAF for the unique achievement.**

*Salient features of guidelines: Criteria governing the ACABC scheme implementation has been revised. Salient features of the revised guidelines has been uploaded in Agriclincs website [www.agriclinics.net](http://www.agriclinics.net). Please visit the website for details .*

*www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.*

**For any query on Agri Clinics and Agri business Centres scheme - please mail to [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)**



**“Better Farming by Every Farmer”**

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